PROGRAM DETAILS

PLENARY SPEAKER

20 June 2016 – MONDAY

ROOM “AULA MAGNA”

Key Notes:

Prof. Tobias C. Larsson (Blekinge Institute of Technology, Sweden)
Disruptive and democratizing technologies powering the transition towards circular economy and PSS

Prof. Rainer Stark (Berlin University of Technology, Germany)
Engineering of Product Service Systems: how comprehensive research solutions can drive new industrial frameworks
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Presenter Guidelines

Presentation time is critical: each paper is allocated 20 minutes for oral sessions. We recommend that presentation of your slides should take about 15 minutes, leaving 5 minutes questions from the audience.

Pre-recorded presentations are NOT ALLOWED, and the person giving the presentation MUST be able to take and answer questions regarding the content of the paper and associated research.

It is important that the sessions remain on time. The session chair(s) are responsible for keeping presentations on schedule.

Please upload your presentation file to the computer in the session room before the session starts. Be available by your room at least 10 minutes before the start of your session.

Please do not attempt to use your own computer to connect to the projector. For speed and efficiency, use only the conference-provided computer for displaying your presentation.
PARALLEL SESSION 1
20 June 2016 – MONDAY  11:00/13:00

SESSION 1  ROOM 5
PSS Design and Engineering - 1
Session Chair: Marco Bertoni (S)

Adaptable and customizable development process for product-service systems
Claas C. Wuttke; Philipp Ludihuser; Stefan Bleiweis

A new approach for the development of services for industrial product-service systems
Dieter Haeberle; Saed Imran; Christian van Husen; Carsten Droll

Development and evaluation of solar energy B2B solutions
Kevin R. Wrasse; Haygazun Hayka; Rainer Stark

Experimenting the use of value models as boundary objects in conceptual PSS design
Massimo Panarotto; Marco Bertoni; Alessandro Bertoni

SErvice Engineering Methodology and energy services: applicability analysis and case study
Miriam Benedetti; Alice Rondini; Vito Introna; Vittorio Cesarotti; Sergio Cavalieri

SESSION 2  ROOM 6
Sustainability and PSS - 1
Session Chair: Mattias Lindahl (S)

Urban mining as a case for PSS
Christian Johansson; Jenny Elfberg; Tobias C. Larsson; Martin Frank; Larry J. Leifer; Niklas Nilsson; Victor Söderberg

Systematic eco-innovation in Lean PSS environment: an integrated model
Diego A. de J. Pacheco; Carla S. ten Caten; Helena V. G. Navas; Carlos Fernando Jung; Virgilio Cruz-Machado; Gustavo H. N. Lopes

The impact of the popularization of clean energy vehicles on employment
Jun Osawa; Masaru Nakano

User-interface design for individualization services to enhance sustainable consumption and production
Stephan Hankammer; Maike Hora; Luca Canetta; Sultan K. Sel

Lifespan extension for environmental benefits: a new concept of products with several distinct usage phases
SESSION 3       ROOM 2
Application of PSS in the B2B Industry or in the B2C Industry
Session Chair:  Mohamed-Zied Ouertani (D)
Towards an integrated decision making framework for aero engine MRO contract management in the productisation context
Arie Wibowo; Benny Tjahjono; Tetsuo Tomiyama
The Sustainable value proposition of PSSs: the case of ECOBEL "Shower head"
Gilles Neubert; Christine Lambey-Checchin
What's in it for the provider? The case of a telecom vendor's value capturing from the transition to product-service systems
Johannes Matschewsky; Tomohiko Sakao; Saeed Khanagha; Sofi W. Elfving
Development of a whole life cycle cost model for electrification options on the UK rail system
Leigh Kirkwood; Lorenzo Giuntini; Essam Shehab; Paul Baguley
Servitization methodology in ICT service system design
Shigeru Hosono; Eriko Numata; Yoshiki Shimomura

SESSION 4       ROOM 7
The Evolution of Product-Service Systems Business Models - 1 (special session)
Session Chair:  Nicola Saccani (IT)
The relevance of managerial cognition for IPSS business model development
Uta Wilkens; Antje Lienert; Sofi W. Elfving
Innovative services for customized, availability-oriented business models for the capital goods industry
Gülsüm Mert; Christoph F. Herder; Nicole Menck; Jan C. Aurich
Functional products business model elements: five industrial cases mapped to Hill categories
John D. Lindström; Monika Kurkkio; Kent Nilsson
Business models for electric mobility
Katja Laurischkat; Arne Viertelhausen; Daniel Jandt
Transition to product-service systems: principles and business model
Ke Xing; David Ness
SESSION 5   ROOM 8
Product Service Systems and PLM (Special Session)
Session Chair:  Sergio Terzi (IT)

A semantic information retrieval framework within the scope of IPS²-PLM
Michael Abramovici; Philip Gebus; Jens C. Göbel; Hoang B. Dang

Reference data architecture for PSSs life cycle inventory
Donatella Corti; Alessandro Fontana; Federico Montorsi

Open innovation for ideating and designing new product service systems
Eugenia Marilungo; Eva Coscia; Angelo Quaglia; Margherita Peruzzini; Michele Germani

The role of product-service systems regarding information feedback transfer in the product life-cycle including remanufacturing
Louise Lindkvist; Erik Sundin

Systematization of IPS2 diversification potentials using product lifecycle data
Michael Abramovici; Hoang B. Dang; Jens C. Göbel; Philipp Savarino
PARALLEL SESSION 2
20 June 2016 – MONDAY 14:15/16:15

SESSION 6 ROOM 5
PSS Design and Engineering - 2
Session Chair: Tim MCAlone (DK)

Virtual modelling for lifecycle performances assessment in aerospace design
Alessandro Bertoni; Christoffer Levandowski; Ola Isaksson; Tobias Larsson

Process standardization to support service process assessment and re-engineering
Roberta Curiazzi; Alice Rondini; Fabiana Pirola; Mohamed-Zied Ouertani; Giuditta Pezzotta

A framework to design integrated product-service systems based on the extended functional analysis approach
Hery T. Andriankaja; Xavier Boucher; Khaled Medini; Hervé Vaillant

Product-Service System (PSS) design: using design thinking and business analytics to improve PSS design
Jonatas O. Scherer; Ana Paula Kloeckner; José Luis D. Ribeiro; Giuditta Pezzotta; Fabiana Pirola

Boundary objects for PSS design
Marco Bertoni; Massimo Panarotto; Tobias C. Larsson

SESSION 7 ROOM 6
Sustainability and PSS - 2
Session Chair: Daniel Brissaud (FR)

Sustainability factors for PSS business models
Ana Paula Barquet; Johannes Seidel; Günther Seliger; Holger Kohl

Sustainable Product Service System (S.PSS) applied to Distributed Renewable Energy (DRE) in low and middle-income contexts: a case studies analysis
Elisa Bacchetti; Carlo Vezzoli; Paolo Landoni

Service outsourcing in recycling of used small electronics
Nozomu Mishima; Jun Oki; Akihiro Oikawa; Kenta Torihara; Yuta Kadowaki

On the use of intangible assets management in PSS projects
Romain Allais; Julie Gobert

Exploring the critical factors for sustainable product-service systems implementation and diffusion in developing countries: an analysis of two PSS cases in Brazil
SESSION 8       ROOM 2
Customer Involvement in PSS

Session Chair:  Yoshiki Shimomura (JP)

Front-end conditions for product-service system design
Ivo Dewit

Framework for analyzing customer involvement in product-service systems
Koji Kimita; Ryota Sugino; Monica Rossi; Yoshiki Shimomura

Innovation in product-service system engineering based on early customer integration and prototyping
Konrad Exner; Thomas Damerau; Rainer Stark

Modelling influence and reach in sentiment analysis
Rui Neves-Silva; Marta Gamito; Paulo Pina; Ana Rita Campos

Improving PSS costing based on customer integration
Wolfgang Seiringer; Wolfgang Bauer

SESSION 9       ROOM 7
The Evolution of Product-Service Systems Business Models - 2 (Special Session)

Session Chair:  Christian Kowalkowski (S)

Remanufacturing with upgrade PSS for new sustainable business model
Elisabetta Chierici; Giacomo Copani

A framework for PSS business models: formalization and application
Federico Adrodegari; Nicola Saccani; Christian Kowalkowski

Toward development of PSS-oriented business models for micro-manufacturing
Golboo Pourabdollahian; Giacomo Copani

A task management method for product service systems business model design
Keita Muto; Koji Kimita; Hiroki Tanaka; Eriko Numata; Shegeru Hosono; Sayaka Izukura; Yoshiki Shimomura

Business model development towards service management 4.0
Mirka Kans; Anders Ingwald
Lean and green supply chain for the Product-Service System (PSS): the literature review and a conceptual framework

Ai Qiang Li; Pauline Found

Comparing PSS design models based on content analysis

Caio A. N. Marques; Glauco H. S. Mendes; Maicon G. Oliveira; Henrique Rozenfeld

Design for Product Service Supportability (DfPSS) approach: a state of the art to foster Product Service System (PSS) design

Claudio Sassanelli; Giuditta Pezzotta; Fabiana Pirola; Sergio Terzi; Monica Rossi

Systematic eco-innovation in PSS: state of the art and directions

Diego A. de Jesus Pacheco; Carla S. ten Caten; Helena V. G. Navas; Carlos F. Jung; Virgílio Cruz-Machado

A literature review of life cycle costing in the product-service system context

Marianna L. Kambanou; Mattias Lindahl
PARALLEL SESSION 3
20 June 2016 – MONDAY 16:40/18:00

SESSION 11  ROOM 5
PSS Knowledge Management
Session Chair: Stefan Alexander Wiesner (D)

The last border for servitization
Carolline A. Paslauski; Néstor F. Ayala; Guilherme L. Tortorella; Alejandro G. Frank

Improving product-service systems by exploiting information from the usage phase. a case study.
Johannes Lützenberger; Patrick Klein; Karl Hribnik; Klaus-Dieter Thoben

An analysis of buyer-supplier integration for servitization strategies
Néstor F. Ayala; Carolline A. Paslauski; José L. D. Ribeiro; Alejandro G. Frank

Classification framework of knowledge transfer issues across value networks
Samaneh Bagheri; Rob J. Kusters; Jos J. M. Trienekens; Hugo V. N. van der Zandt

SESSION 12  ROOM 6
PSS Offering
Session Chair: Koji Kimita (JP)

PSS offering in a B2B context: towards the drivers to enable integrated solutions
Daniel Battaglia; Miriam Borchardt; Lia Patricio

Product-service systems characterization based on life cycle: application in a real situation
Fernanda H. Beuren; Delcio Pereira; Alexandre B. Fagundes

Transforming a traditional product offer into PSS: a practical application
Marina Pieroni; Caio Marques; Carina Campese; Daniel Guzzo; Glauco Mendes; Janaina Costa; Maiara Rosa; Maicon Gouveia; Victor Macul; Henrique Rozenfeld

Requirements for product-service description for e-marketplaces in the manufacturing domain
Wolfgang Bauer; Jürgen Dorn
SESSION 13  ROOM 2
Industrial Product-Service Systems in Small and Medium Enterprises (Special Session)
Session Chair: *Shaun West (CH)*

- Assessing manufacturing SMEs' readiness to implement service design
  *Giulia Teso; Andrew Walters*

- Successful product-service strategies and managerial practices: a case study research of the Italian heavy truck assistance networks
  *Marzia Morgantini; Paolo Gaiardelli; Lucrezia Songini; Paolo Bonesio*

- Creating product-service system opportunities for small and medium size firms using service design tools
  *Shaun West; Silvio Di Nardo*

SESSION 14  ROOM 7
The Role of Digital and Other Enabling Technologies in Product-Service Systems (Special Session)
Session Chair: *Mario Rapaccini (IT)*

- Life-cycle-oriented product-service-systems in the tool and die making industry
  *Günther Schuh; Michael Salmen; Thomas Kuhlmann; Jan Wiese*

- Exploring the key enabling role of digital technologies for product-service systems offerings
  *Marco Ardolino; Nicola Saccani; Paolo Gaiardelli; Mario Rapaccini*

- Additive manufacturing applications in the domain of product service system: an empirical overview
  *Massimo Zanardini; Andrea Bacchetti; Simone Zanoni; Milad Ashourpour*

- Overview about service labs worldwide: approaches, methods and use case to service along the lifecycle
  *Mike Freitag; Oliver Hämmerle; Stefan Wiesner*

SESSION 15  ROOM 8
Literature Reviews on PSS - 2
Session Chair: *Uta Wilkens (D)*

- Product-service system as an instrument for territorial and urban planning: from a literature review to a preliminary methodology
  *Carla Di Biccar; Giovanna Mangialardi; Angelo Corallo; Mariangela Lazoi*
PSS design considering feedback from the entire product-service lifecycle and social media

Dimitris Mourtzis; Sophia Fotia; Marta Gamito; Rui Neves-Silva; Ana Correia; Philipp Spindler; Giuditta Pezzotta; Monica Rossi

The influence of ownership on the sustainable use of product-service systems - A literature review

Klara Demyttenaere; Ivo Dewit; Alexis Jacoby

A literature review to understand the requirements specification’s role when developing integrated product service offerings

Sara Nilsson; Mattias Lindahl
PARALLEL SESSION 4
21 June 2016 – TUESDAY 15:00/17:00

SESSION 16 ROOM 5
From Cost Estimation to Cost Engineering in Industrial Product Service Systems (Special Session)
Session Chair: David Romero (MEX)

Product-service system for sustainable EAF transformers: real operation conditions and maintenance impacts on the life-cycle cost
Beatrice Marchi; Simone Zanoni; Laura Mazzoldi; Riccardo Reboldi

A system quality attributes ontology for product-service systems functional measurement based on a holistic approach
Arturo Estrada; David Romero

Towards a cost engineering method for product-service systems based on a system cost uncertainty analysis
Arturo Estrada; David Romero

Integration of cost-risk assessment of denial of service within an intelligent maintenance system
Laurent Carlander; Leigh Kirkwood; Essam Shehab; Paul Baguley; Isidro Durazo-Cardenas

Total cost of ownership for product-service system: application of a prototypal model to aluminum melting furnaces
Stefano Bonetti; Marco Perona; Nicola Saccani

SESSION 17 ROOM 6
Organisational Issues and Transition Management
Session Chair: Giacomo Copani (IT)

Organizational transformation towards product service systems - empirical evidence in managing the behavioral transformation process
Achim Buschmeyer; Guenther Schuh; Daniel Wentzel

Intermixed product and service boundaries: exploring servitization in sheet metal industry
Antonella Meneghetti; Silvia Moro; Petri Helo

Understanding the conditions of separation for an integrated organizational setup - PSS divisional boundaries in the light of heterogeneity and duality theories
Bernd-Friedrich Voigt
An initial training program on product-service systems and servitization for engineering students
Sophie Peillon; Khaled Medini; Nadine Dubruc

Organizing the integration demands across PSS life cycles: towards a specific form of improvisation for creating customer-specific solutions
Thomas Süße

SESSION 18  ROOM 2
Maintenance and Service through Lifecycle
Session Chair: Luca Fumagalli (IT)

Technicians and interventions scheduling for the maintenance service of container ships
Antonella Meneghetti; Elisa De Zan
FIT: a TRIZ based failure identification tool for product-service systems
Davide Russo; Valentino Birolini; Rossano Ceresoli
The challenges of cybersecurity frameworks to protect data required for the development of advanced maintenance
Jaime Campos; Pankaj Sharma; Erkki Jantunen; David Baglee; Luca Fumagalli
An approach based on improved grey model for predicting maintenance time of IPS2
Yuji Liu; Yaoguang Hu; Rui Zhou; Jingqian Wen
Bayesian networks-based association rules and knowledge reuse in maintenance decision-making of industrial product-service systems
Shasha Xiao; Yaoguang Hu; Jialin Han; Rui Zhou; Jingqian Wen

SESSION 19  ROOM 7
Operations Research/Management Science Approaches in PSS Design and Assessment (Special Session)
Session Chair: Xavier Boucher (FR)

Situation adapted field service support using business process models and ICT based human-machine-interaction
Eckart Uhlmann; Claudio Geisert; Niels Raue; Christian Gabriel
Process identification for customer service in the field of the after sales service as a basis for "lean after sales service"
Uwe Dombrowski; Constantin Malorny
Assessing the efficiency of a PSS solution for waste collection: a simulation based approach
Valerio Elia; Maria Grazia Gnoni; Fabiana Tornese
Towards a generic meta-model for PSS scenarios modelling and analysis
Xavier Boucher; Khaled Medini

A multi-agent based decision-making approach for field service delivery of IPS2
Rui Zhou; Yaoguang Hu; Shasha Xiao; Jingqian Wen

SESSION 20 ROOM 8
Integrating Cloud Technologies, Social Network Analysis, Context Sensitive Tools and Knowledge Management for Eco-innovative Lean Product-Service Systems Design (Special Session)
Session Chair: Dimitris Mourtzis (GR)

Supporting context sensitive lean product service engineering
Rui Neves-Silva; Paulo Pina; Philipp Spindler; Giuditta Pezzotta; Dimitris Mourtzis; Mariangela Lazoi; Dimitris Ntalaperas; Ana Rita Campos

Towards a reference procedure for designing and modelling a PSS in the automotive industry
Daniele Cerri; Sergio Terzi

Technology-based product-services for supporting frugal innovation
Marcello Colledani; Laura Silipo; Anteneh Yemane; Gisela Lanza; Jens Bürgin; Jan Hochdörffer; Konstantinos Georgoulas; Dimitris Mourtzis; Frank Bitte

The focus-activity framework for evaluating PSS cooperation readiness of manufacturing firms
David Kremer; Marco Seregni; Alessandro Canepa; Cristiano Zanetti; Sergio Gusmeroli

Novel tools for product-service system engineering
Sebastian Scholze; Ana Teresa Correia; Dragan Stokic

Requirements for cross-domain knowledge sharing in collaborative product-service system design
Stefan A. Wiesner; Fenareti Lampathaki; Evmorfia Biliri; Klaus-Dieter Thoben